PORTFOLIO CHECKLIST – ECONOMIC AND SOCIAL ISSUES

The tasks that you are being asked to do will be used for the final outcome of this course – the development of an Ecotourism Plan. Please print out this checklist and fill it in as you work through each of the tasks. In this way, you will ensure that all the research needed for the final assignment, your Ecotourism Plan, has been done.

Name of Learner:

**TASK 1 – Effect on Communities**

- Identify all the people in your local community who will be affected by your proposed venture. Network to gain their support and involvement. Who will take part in the planning and final operation of the venture? Decide what is the best way to communicate with them.

- Consider the positive and negative aspects of your venture on the people of your community. These could be economic, psychological, social or political advantages or disadvantages. Stakeholders will help you identify these issues.

- Also consider how you are going to market your Indigenous products to tourists, and protect the integrity of your community, identity and culture at the same time.

**Trainer comments:**

Date:

**TASK 2 – Employment and Training**

- Decide what jobs will need to be created to make your venture a success. How many positions will it provide and what will they be? How many people will the business employ? Will employees work full-time, part-time or casual?

- Decide if a program like CDEP can be used to start the business. Are there any other sources of funding to help with wages and salaries?

- What positions in the venture will require training? How will training occur? Is it possible to have an on-site trainer? You also need to consider funding for training.

**Trainer comments:**

Date:
**TASK 3 – Effect on Facilities**

Decide what infrastructure and services you will need for your venture. Identify what is already available in your community. Consider what additional resources you will need.

Will you need to build new infrastructure or introduce new services? Can this be done easily and at no expense to your community?

Decide what strategies and infrastructure you will need to protect any sacred or heritage sites in your area.

*Trainer comments:*

**TASK 4 – Advantages and Disadvantages**

You have now identified the economic and social impact of your venture on your community. You have thought about the jobs your venture will create. You have also looked at your infrastructure and services needs and made suggestions for good management of them.

It is now time to analyse this information for inclusion in your final Ecotourism Plan.

A good way of analysing this sort of information is to do a SWOT analysis. This will help you see clearly the advantages and disadvantages of your venture on your community.

*Trainer comments:*

**Date:**

Tick the box when you have placed your findings in your Portfolio Folder.